

PORTFOLIOMETRIX

Invest in
peace
of mind.

Introducing our Model Portfolio Service

Understanding what investors really want

We're investment managers who run portfolios.

We're investment managers who run portfolios. But we're not just financial experts. We know that the wisest investments are about more than just money.

Sound investing means feeling confident that you're taking the right kind of risk to achieve the right level of return.

That's because a good investment should create peace of mind as well as profit.

So we do more than just build and manage investment products. We deliver portfolios that reliably meet every expectation, with as few surprises as possible.

We're about peace of mind

We offer seven different model portfolios.

They range from very cautious options designed to deliver modest, inflation beating returns to high growth choices with proportionally higher levels of risk and potential reward.

Your adviser will help you choose the right one for you, based on your own particular risk and return needs.

Once you've made your choice, your PortfolioMetrix model portfolio should perform very reliably indeed. Our portfolios have achieved their risk and return targets more consistently than most others over one, three and five years.

They should be more profitable than their peers, too. We can say that very confidently because we monitor them to outperform against more than 50 of their principle competitors over three and five years.

And that's pretty much it.

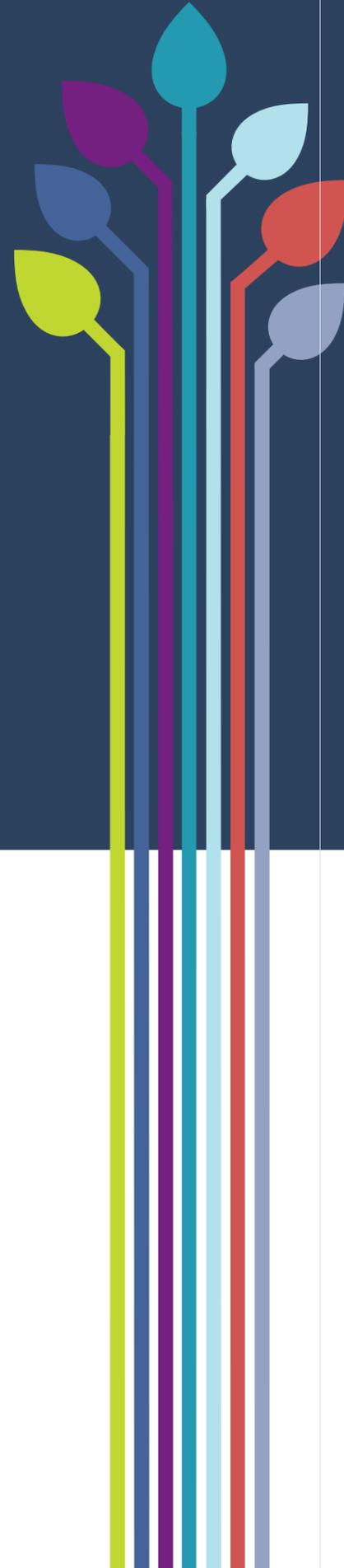
It's a very simple combination, but we know it's what investors really want – the peace of mind that comes from a completely reliable combination of diversified risk, predictable returns and controlled volatility.

Can we prove it?

Of course. After all, concrete proof is a big part of peace of mind.

We constantly update our performance data. Your adviser can access it any time, so they can show you how our portfolios are doing right now. And you'll be able to keep a close eye on them throughout the life of your investment too.

We make sure our portfolios always perform in line with your expectations.



Understanding risk

To manage risk, we need to understand it. So we've combined proven academic research with our own insights to create an innovative and robust risk management model. It helps us make clear assessments of our investment decisions and have much more confidence in their outcomes.

Because we understand risk so well, we can very accurately grade and manage each of our portfolios according to clearly defined risk profiles. Once you've invested in your chosen portfolio, you can be assured you won't be taking on risks that you're uncomfortable with. With such fine-tuned risk management, we won't be unnecessarily cautious on your behalf either.

Making the most of the markets.



We don't believe in rigidly buying or selling assets at fixed quarterly, twice-yearly or even annual intervals. Instead, we'll monitor and make changes to your portfolio on a daily basis. That lets us take advantage of new investment opportunities as soon as they appear.

We also draw on a wider range of investment assets than our competitors. That helps us boost your returns and keep them more consistent through the market's inevitable ups and downs.

Our model portfolios

Your choice of portfolios.

We offer seven risk-adjusted model portfolios. They're carefully constructed to help your adviser choose a model portfolio that works for you.

This table shows you how each of them matches with different kinds of investment preferences, and what kind of returns they can give.

Model portfolio	Your preference
	Do you want to preserve or grow your capital?
Select 1	Preserves your capital, creating modest inflation beating returns
Select 2	Protects your capital, creating inflation-beating returns
Select 3	
Select 4	
Select 5	
Select 6	
Select 7	

Your preferences			Default Risk Rating	Your expected return
How much risk are you comfortable with?	Are you aiming for income or capital growth?	What's your time horizon?		
You prefer stability to possible higher excess returns	You prefer income to growth	5 years or longer	2 (Very cautious)	CPI + 1.3% over a 3-year rolling period
	You have a slight preference for income over growth		2 (Very cautious)	CPI + 2% over a 4-year rolling period
	You're looking for a mix of income and capital growth		3 (Cautious)	CPI + 2.7% over a 4-year rolling period
You prefer a moderate level of risk to possible higher excess returns			4 (Cautious balanced)	CPI + 3.3% over a 5-year rolling period
You can weather occasional periods of subdued or negative returns			5 (Balanced)	CPI + 4% over a 6-year rolling period
	You prefer capital growth to income		6 (Balanced growth)	CPI + 4.5% over a 6-year rolling period
You're prepared to accept a higher level of risk	You'd much rather grow your capital		7 years or longer	7 (Growth)

Why choose us?

We've been creating peace of mind for investors for years.

First of all, we're **experienced**.

As we've grown, we've made a point of finding team members who've worked on both sides of portfolio construction or have deep experience of looking after private clients.

And we're **smart**.

We look for academically excellent team members with all the right financial qualifications. In fact, several members of our team hold the Chartered Financial Analyst (CFA) qualification. That means we always bring the latest, sharpest thinking to bear on your investments.

Which means we're **highly respected**.

You can see what people have to say about us and which awards we've won on the opposite page. Our Managed Portfolios have received the highest possible rating from Defaqto, the highly regarded independent company that impartially assesses every financial product on the market.

We're continuing our strong growth in the UK, South Africa and Europe. And we remain fully and proudly independent, so we can always put our investors' needs first.

Awards and testimonials

Award winning performance.

“

“What we want to see is that consistency – for what you put the client into is what the client is getting and that seems to be what they are getting.”

Nicola Watts, Jane Smith Financial

“

“The solution you get for the client is very, very good.”

Robert Hunt, Chevening Financial



Summarising our portfolios

We've shown you what makes our portfolios unique. Now we need to share some important details that will help you understand a little bit more about how we manage them.

What's next

Your financial adviser will guide you as you make your investment decision. You'll be in good hands, because we only partner with carefully selected financial advisers. They'll talk you through our latest performance figures and answer any other questions you might have.

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